



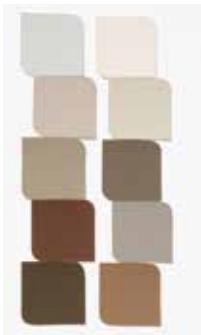
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Feeling inspired? Find out more about Brave Ground™ at [Dulux.co.uk](https://www.dulux.co.uk)

AkzoNobel



Expressive Colours



Trust Colours



Timeless Colours



Earth Colours



Heleen van Gent, Creative Director, AkzoNobel's Global Aesthetic Center

INTRODUCING
DULUX COLOUR OF
THE YEAR 2021

BRAVE GROUND™

"A selection of acclaimed **design experts**, a gathering of **global insights** and our own team of **colour specialists** – that's what it takes to select a Colour of the Year that reflects the mood of the moment. During uncertain times, it's easy to feel adrift, so – in 2021 – we need the **courage to look forward**, revalue the **simple things** and work together for a brighter future."

Brave Ground is a colour that can help us **embrace change** in our homes. A **warm, natural neutral**, it's a bolstering, balancing shade that gives us a firm foundation. It's also a colour that lets other shades shine. Around it, we've put together **four easy-to-use palettes** to inspire you to take the first step, and start a transformation at home."

Heleen van Gent



Brave Ground™
10YY 30/106



"DULUX COLOUR
OF THE YEAR
2021 CREATES
THE PERFECT
BACKDROP
FOR CHANGE"

Heleen van Gent

ONE ROOM, FOUR WAYS

Teaming Brave Ground™ with ready-made colour combinations and simple paint effects, you can transform the look and feel of a dining space in many different ways.

TIMELESS COLOURS

BALANCED AND OPEN

Energising but not overpowering, these classic and contemporary colours create an inspiring, neutral backdrop to help us feel ready for the future.



Tissue Paper
00YY 74/053

Brave Ground™
10YY 30/106



Night Seas
27BB 10/138

Brave Ground™
10YY 30/106

EXPRESSIVE COLOURS

LOUD AND PROUD

These stand-out shades add verve, vitality and personality, giving us scope to create a space that reflects who we really are.



TRUST COLOURS

WARM AND WELCOMING

Subtle and harmonious, these tones make for a unified and inviting space, giving us the courage to make connections and share ideas.

Vintage Coins
94YR 17/076

Brave Ground™
10YY 30/106

Acorn Cap
80YR 19/177



Lost Coral
10YR 21/436

Brave Ground™
10YY 30/106

Find out how to achieve these looks and paint effects at dulux.co.uk

EARTH COLOURS

SIMPLY GROUNDED

These complementary natural tones bring the outside in, connecting us back to the earth and giving us a firm foundation for growth.

IDEAS FOR TIMELESS COLOURS

Contemporary and heritage shades, balanced with Brave Ground™ – this easy-to-use palette (below right) can create a subtle or stand-out scheme in any room.

#1 KITCHEN DINER

CREATE A MODERN CLASSIC

Rich and toning Timeless colours give a warm and energising feel to this contemporary kitchen, while paint-effect arches soften the look with classic curves.



Spiced Honey™
00YY 26/220

Brave Ground™
10YY 30/106

Treasure Chest
00YY 21/321

#3 STUDY AREA

PAINT POSITIVE

Calm, neutral colours are known to boost learning, so this palette is ideal for a child's study area. Paint a two-tone split wall to add an element of fun.



Cardamom Pod
50YY 49/191

Harvest Dusk
45YY 51/365

Brave Ground™
10YY 30/106

#2 LIVING ROOM

MAKE A STATEMENT

With these balanced tones, it's easy to create a feature wall using simple paint techniques. The result? The perfect backdrop for any furnishings.



Brave Ground™
10YY 30/106

Shifting Sands
30YY 67/084

Tissue Paper
00YY 74/053

#4 BEDROOM

BRING IN THE SUNSHINE

A bold yellow-on-yellow stripe shines out against a wall painted in Brave Ground™, bringing a flash of bright energy to this balanced, contemporary bedroom.



Harvest Dusk
45YY 51/365

Cherished Gold™
20YY 36/370

Brave Ground™
10YY 30/106



Find out how to achieve these looks and paint effects at dulux.co.uk

#3 STUDY AREA

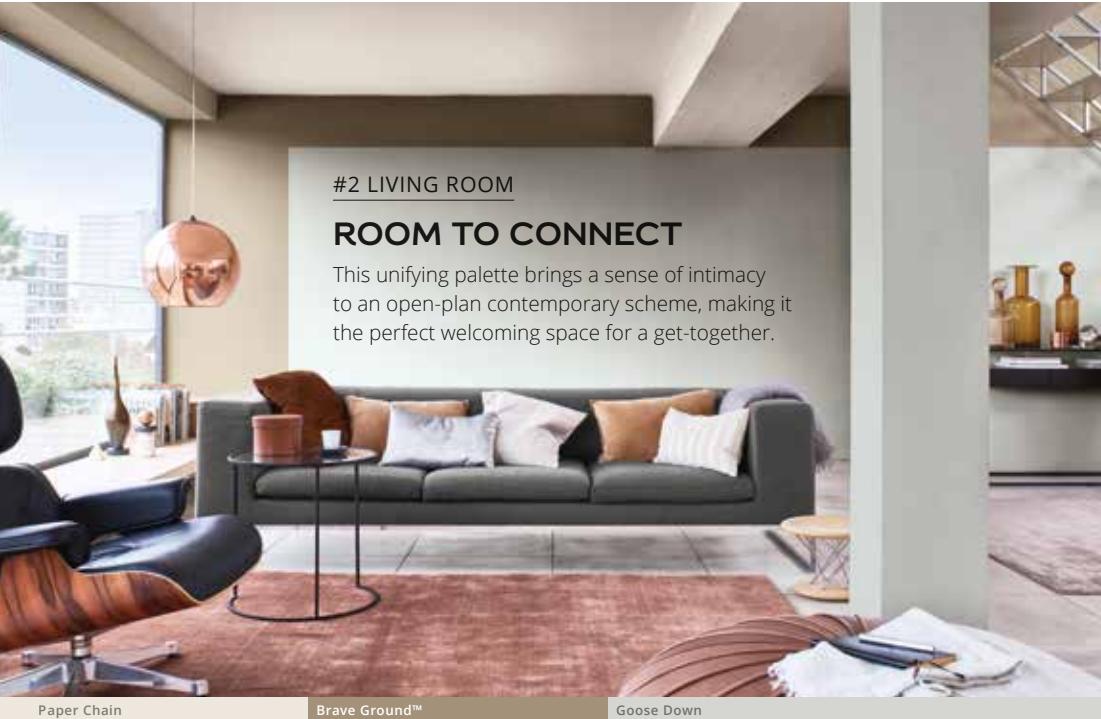
SOMEWHERE TO SPARK NEW IDEAS

This two-tone combination is fun without being frivolous; the ideal foundation for resting and learning.



Pressed Putty
90YR 48/062

Brave Ground™
10YY 30/106



#2 LIVING ROOM

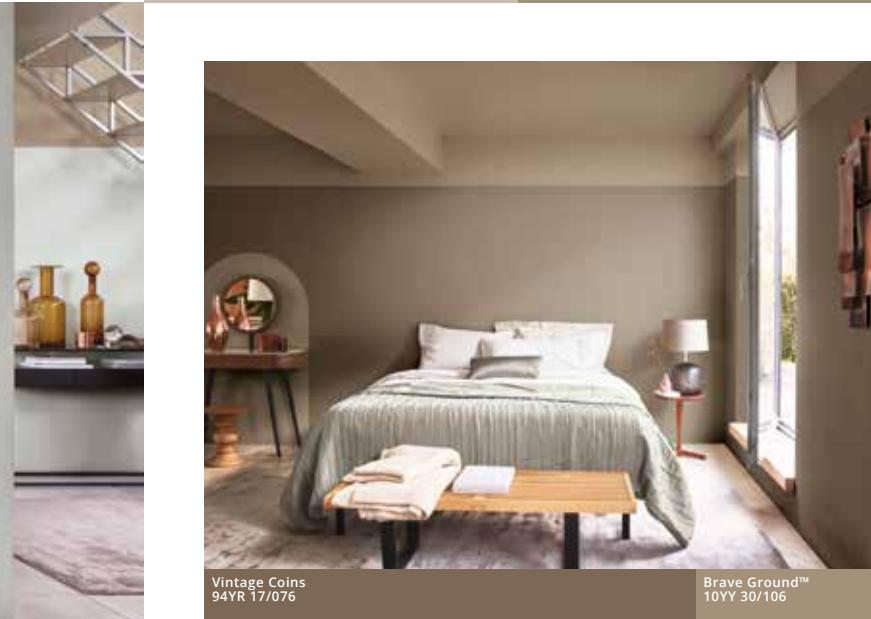
ROOM TO CONNECT

This unifying palette brings a sense of intimacy to an open-plan contemporary scheme, making it the perfect welcoming space for a get-together.

Paper Chain
10YY 72/021

Brave Ground™
10YY 30/106

Goose Down
30GG 61/010



Vintage Coins
94YR 17/076

Brave Ground™
10YY 30/106

#4 BEDROOM

A PLACE OF HARMONY

A bedroom should be somewhere we can repair, restore and recalibrate. Brave Ground™ and our Trust colours bring a feel of support and solidity, enabling us to do just that.



Find out how to achieve these looks and paint effects at dulux.co.uk



GET CREATIVE

Confident colour schemes deserve to be used in the best way possible. Think about different ways colour can be used on walls. Let's think outside the box and not conform to just a feature wall. Why not paint a ceiling a different colour than white, paint skirting boards in a tonal colour and even window reveals in a contrasting hue?



ZONING

Carve out a corner in a room by partially painting two walls in the same colour, creating an instant visual cue, making one room multi-functional with a dedicated work space or play area.



SHAPING UP

Add a new dimension to bare walls by cutting across them with sharp lines, circles or arches, for a playful, modern and original space.



PAINT FINISH

Choosing the right paint finish is as important as the colour scheme. That's why we offer the widest range of products to ensure the right paint is used for the right task. Paint finishes range from eggshell & matt to satin & gloss. Better still our paints come in a spectrum of shades to guarantee not only a great job, but a unique job too.

